I'm writing you as a long time radio listener. I'm a sales manager and I drive a lot of mile over long distances. I was tired of starting a radio program and not being able to finish it before the signal ran out. I also like the fact that I can know what the traffic is ahead of time before I pull in to Chicago. Also choice is a large part of the attraction of satellite radio. Please reject NAB'S petition 04-160. Thank you.